

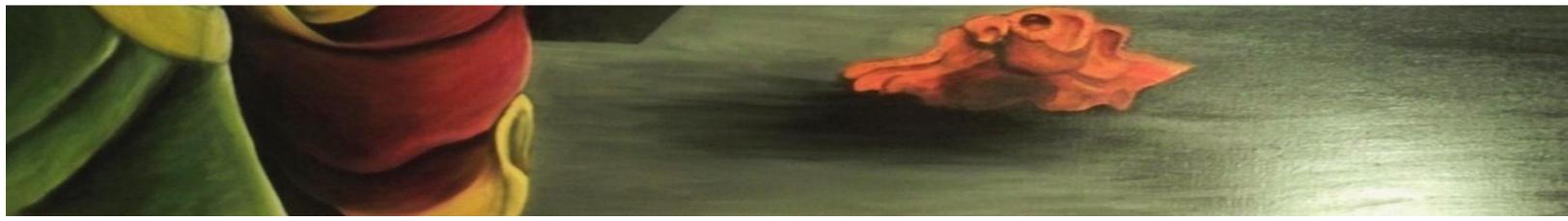


# Female Empowerment



## FEMALE EMPOWERMENT

Proposal by Artist Mr Veru Narula  
Museum/Gallery Exhibition



# About the Artist: Mr. Veru Narula

Mr. Veru Narula is a visual artist renowned for his captivating underwater paintings, which seamlessly blend traditional and digital media. His artwork aims to attract abundance, rekindle the need for self-actualisation and offer viewers a meditative escape from the daily grind.

Born on April 7, 1981, in Edison, NJ, Narula is a third-generation oil painter and engineer whose life and art uniquely synthesise technology, spirituality, and cultural heritage. As a first-generation American raised in the Hindu tradition, Veru cultivated a deep appreciation for both science and the sacred from a young age. This fusion has guided his artistic practice since he was seventeen.

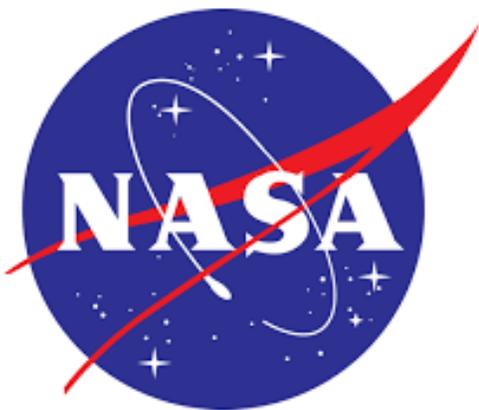


Narula's impressive academic background includes degrees from Columbia University and the School of Visual Arts, with additional studies at the Museum of Modern Art. He also holds an Executive MBA from Columbia. His work has been exhibited in prestigious institutions such as the Smithsonian Museum of Art, Miami Art Basel, and the Queens Museum of Art.

His formative years were profoundly shaped by pivotal experiences, including witnessing the events of 9/11 while an engineering student at Columbia. This experience led to the publication of his first novel, "The Vital Breath", a yoga-political romance, and ignited a lifelong devotion to hatha yoga. The mantra he embraced, "The longer the breath, the calmer the mind", became a guiding principle in both his personal and creative life.

# About (Cont.)

*Four of Mr. Veru Narula's art pieces were embossed on a disk and sent aboard a SpaceX Falcon 9 spacecraft as part of the NASA Odysseus Mission, which landed on the South Side of the Moon on February 22nd, 2024, alongside works from 222 other talented artists, including Jeff Koons!*



# About (Cont.)

Veru's ascent in the New York art scene during the 2000s and 2010s was marked by significant milestones. His oil painting Kathak Dancers garnered a New York Times review and was subsequently acquired by the Rubin Museum after Donald Rubin visited Tabla Rasa Gallery. This painting later became part of a historic moment: its inclusion in the Lunarprise Mission, where art was etched onto quartz disks and launched on a Falcon 9 rocket to the Moon's south pole. Curated by Michael Nash for his Sundance award-winning film project, this made Veru one of the rare contemporary artists with work literally on the Moon.

In addition to Kathak Dancers, Veru contributed three more pieces to the Lunarprise: Pupil of Cosmic Discipline from his feminine divine series, Super Moon from his Strip of Life Art™ collection, and Mars Meditation from his Mars Imagination series. Mars Meditation, inspired by the Martian-like terrain of the Australian outback, represents the pinnacle of his spiritual and artistic expression. During its creation, he donned a 3D-printed space helmet and chanted Madonna's "Shanti/Ashtangi"—the same Sanskrit verse he quoted in his high school yearbook in 1998, symbolising a full-circle moment of purpose and passion.



Throughout his journey, Veru has confronted and embraced personal challenges, including coming to terms with his identity, managing bipolar disorder, and fully stepping into his Aries-driven, Mars-ruled nature. In October 2019, he declared his soul's purpose: "To Uplift Truth through Art and Help People."

In December 2022, Veru's career reached another peak when he debuted Ocean of Abundance at the Versace Mansion during Miami Art Basel. This work, combining hand-painted techniques with generative art, heralded a new era in his practice. There, he met influential figures such as Nova Spivack, Dallas Santana, and Lori Taylor. After Spivack's talk about his childhood dream of preserving civilisation, Veru gifted him "Mars Meditation". Spivack affirmed its rightful place on the Moon. Soon after, it was. From Edison, NJ, to Earth's only satellite, Veru Narula's life demonstrates how the intersection of breath, brush, and belief can elevate art beyond the limits of gravity.

# Exhibition Concept & Curatorial Statement

“Female Empowerment” is an immersive exhibition that explores the evolving strength, resilience, and visionary force of women through the lens of surrealist-inspired oil paintings. The works confront themes of liberation, transformation, the gaze, and the body as a site of both vulnerability and power.

The exhibition invites audiences to witness the dualities of femininity—protection and exposure, desire and control, mythology and modernity—while reclaiming the female body as a space of agency and imagination.



Women throughout history have been seen, judged, and shaped through external gazes. This exhibition shifts that gaze inward and outward simultaneously—placing women at the center of cosmic, natural, and psychological universes. Each piece reveals women not as passive muses, but as creators, warriors, and visionaries.

Through the juxtaposition of cosmic symbols, aquatic environments, and intimate gestures, “Female Empowerment” illustrates how women navigate inner and outer worlds, commanding their space in both. This exhibition challenges traditional portrayals of the female form by transforming vulnerability into empowerment. It speaks to contemporary struggles and triumphs of women, inspiring viewers to reflect on their own relationship to power, body, and identity.



# Selected Artworks

## FEMALE EMPOWERMENT



# Female Empowerment Selected Artworks



In 'Digital Muse' we see how the ID, Ego, and SuperEgo culminate in the Digital Muse as technology, desire, and spirituality reconcile in the sky

**Joan of Arc Gets Her  
Pantsuit** . How to equip a  
modern day Joan of Arc to  
rise up against an age of  
populism, extremism, and  
political pugilism?



# Female Empowerment Selected Artworks

Though initially alarming, this painting is a story of unyielding endurance. Set against an ancient holy site during a destructive attack, **Kathak Dancers** are captured mid-performance. Rather than fleeing, they don their gas masks and defiantly continue their narrative dance, thereby releasing their powerful inner elephants. This act transforms vulnerability into an unforgettable display of human resilience.



A woman emerges from within the pupil of a massive cosmic eye, framed by protective hands. The artwork "**Pupil of Cosmic Discipline**" celebrates the thrill of learning, drawing from the Greek root of "pupil"—the "little person" reflected in an eye—to signify the student's journey. With an electric outlet on her third eye, standing in water holding a plug, the figure is poised for a massive spiritual awakening.

This state is one of disciplined learning, symbolized by the Hebrew letter Lamed and the practice of Yoga. Her small puddle is not just water, but a cosmic tear, revealing the entire universe.

Themes: surveillance, self-birth, divine gaze, reclaiming perspective.

Symbolism: The eye that once objectified women is transformed into a portal of female creation and agency.

# Female Empowerment Selected Artworks

The main character depicted in this piece is **Refulgence** (as the artwork is named). She is a beacon of courage, designed to embody the exhilarating freedom found after escaping adversity. Her transformative self-acceptance is vividly illustrated by the emerald green Turban, an artistic nod to the creator's mother, which now unwinds gracefully to reveal her fully realized self.

Freedom is the unhindered power of choice. The ability to act, speak, and think without external compulsion. It isn't merely absence of restraint, but the sovereignty over one's own self, enabling authentic self-determination



In **Emergence** (sequel to Refulgence), the character emerges from a **1000-year slumber** brought on by intense introspection. This profound internal journey is inspired by the physics property of **Total Internal Reflection**: just as a light ray hitting a critical angle must reflect back on itself, the character must **look entirely inward** to achieve transformation and finally **Emerge**

# Female Empowerment Selected Artworks

The "**Wind Goddess**" (below) initiates a dialogue on harnessing energy from the ocean's currents, transforming the familiar sight of wind turbines into a metaphor for effortless, natural power. The featured swimming strokes create a personal, relatable connection to going with the flow. This motion is also interpreted through Hindu mythology, where the four arms represent the inner human equipment: mind, intellect, ego, and conditioned-consciousness.

- Themes: resilience, adaptability, eco-feminism, survival.
- Symbolism: Water as both womb and battlefield; the absent head signifies liberation from patriarchal constructs of identity.



# Female Empowerment Selected Artworks



"Mobile Ear" and is oil on canvas. 48" x 36"



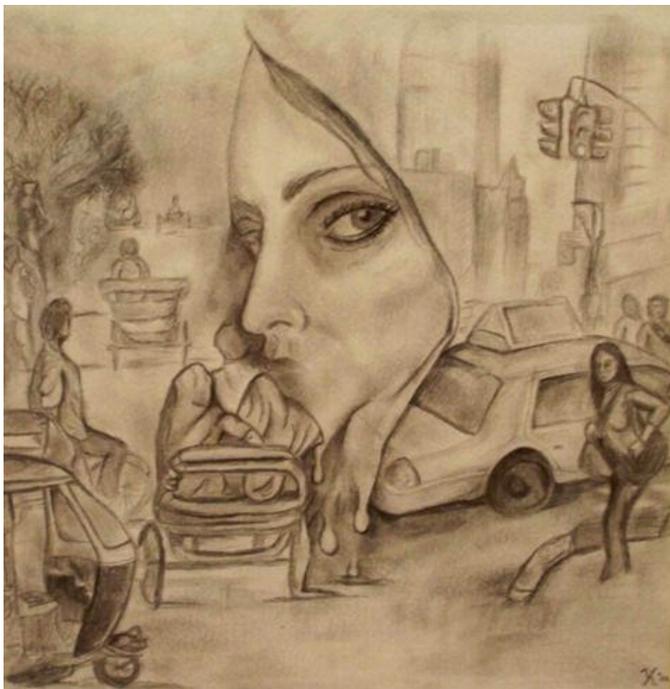
This art piece is a visual exploration of **Karma**, inspired by a poem detailing a personal quest for its meaning. The artwork is centered on a shop mannequin bust, constrained by jewelry, which suddenly begins a **physical transformation**. This event, described as a "**plastic revolt**," leads to the mannequin's knowledge being realized and its cast beginning to melt. The final revelation is delivered through the mannequin's palm: "**Karma lies in my Hand**," defining Karma as a consequence of personal action

# Female Empowerment Selected Artworks



**Endurance** drives the defiant **dance**, its spirit captured by the commanding force of red. The delicate lace and feathers stand not as decoration, but as proof that strength is woven into every detail.

***"I paint to explore the power of hands, the destruction of the ego, and the beauty of the mind, in order to reveal the light of a universal soul." - Veru Narula***



# Mr Veru's Exhibition History



In 2024, four of his Art pieces were embossed on a disk that were aboard a falcon 9 SpaceX rocket as part of the NASA Odyssey Mission to the Moon. Some of his most recent and noteworthy exhibitions include "Urban Expression", Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Chaos Theory," Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Lunar Art Museum," Kennedy Space Center, Cape Canaveral, FL 2023; "Generative AI Revolution", Artificial Intelligence Los Angeles Society, CA 2023; "Green Accelerator," Swiss Room, World Economic Forum, Davos, Switzerland 2023; "VIP Exhibition," Bit Basel, Miami Art Basel, FL 2022; "Ocean of Abundance NFTPrototypes," Versace Mansion, Miami Art Basel, FL 2022; "Summer of Connection," Beverly Hills, CA 2022; "LA NFT Art Privacy," Marina Del Rey, CA 2022; "Queer Theory," LA Gate House, Los Angeles, CA 2021 Veru Narula (b. 1981) is a contemporary mixed media artist known for his vibrant palette and thought-provoking works concerning the intersection of spirituality, the universe's rhythm, nature, and the expression of the ever-changing human identity. The artist skillfully intertwines oil painting, video embedded art, and augmented reality to deliver a unique perspective on the human experience. Education Exhibition History His Art been exhibited & acquired by prestigious national & international museums & collections. 2



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# Mr Veru's Exhibition History



San Luis Obispo Museum of Art, San Luis Obispo, CA 2018; San Diego Art Fair, San Diego, CA 2016; "Chaos Theory," Orange County Contemporary Center of Art, CA 2015; "Thank you for applying", Kazen Art Center, Washington, DC 2015; "Erasing Borders", Williamsburg Art Center, Brooklyn, NY 2015; "H1B, Beyond Bollywood," Curated by Smithsonian Institute of Art, Twelve Gates Gallery, Philadelphia, PA 2014; "Erasing Borders," Hammond Museum, NY 2013; "Art of Conflict", Noyes Museum, Oceanville, NJ 2013; "Veru Narula", International Art Expo, New York, NY 2013; "100,000 LAK", India Habitat Center, Delhi, India 2012; "Kinsey Institute Juried Show," Grunwald Gallery, Bloomington, IN 2012; "2011 Annual Benefit", Chelsea Art Museum, New York, NY 2011; "A Strip of Life", Georgia's Art Gallery, New York, NY 2011; "Digital Night", Los Angeles Digital Museum of Art, Los Angeles, CA 2011; "Arabian Nights",

Exhibited at New Jersey Symphony Orchestra, City Without Walls and The New Jersey Performing Arts Center, Newark, NJ 201; Solo Show: "All The World's A Stage", Michael Schimmel Art Center, Pace University, New York, NY 2011

# Mr Veru's Exhibition History



Queens  
Museum of Art



Rubin Museum  
of Art

sundaram tagore

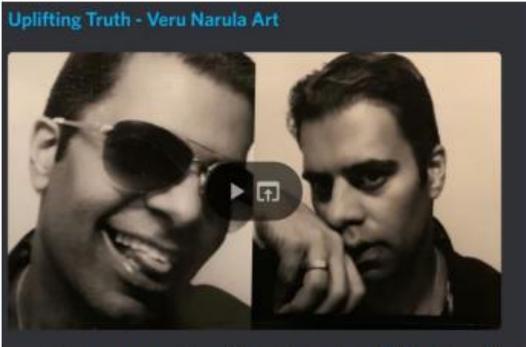


arts> World  
Financial  
Center

“The Art of Conflict”, Tarnish and Gold Gallery, Minneapolis, MN 2010, “Indo American Art Survey (Benefit),” Sundaram Tagore Gallery, NY 2010; “Snap to Grid”, L.A. Center for Digital Art, Los Angeles, CA 2010;; “BABEL” Space 37, Queens, NY 2010; EcoArtspace’s “What Matters Most,” Exit Art, New York, NY 2010; “Spring Salon Show”, Greenpoint Gallery, Brooklyn, NY 2010; “Scarlet Fever: The Red Show”, Postcrypt Art Gallery, New York, NY 2010; “Haiti Art Fund”, MonkDogz, New York, NY 2010; “From the Edge”, ZieherSmith, New York, NY 2010; “Erasing Borers: Explorations in Contemporary Indian Art”, PennGallery, Penn College, PA 2009; Queens Museum of Art, Queens, NY 2009; Elizabeth Arts Foundation, New York, NY 2009; “Global Cooling” World Financial Center, NY 2009; Dowd Fine Art Gallery, Cortland, NY 2009; “Dialogue in Art” Santa Monica Studios 2009; “Election 2008”, Art Gotham, New York, NY 2008; “Erasing Borders Exhibition”, Queens Museum of Art, Queens, NY 2008; “Global Fusion Art”, Spark Art Center, NY, NY 2008; Hammond Museum, Salem, NY 2008; The Guild Gallery, NY, NY 2008; Tabla Rasa Gallery, Brooklyn, NY 2008; “South Asian/American Arts Festival”, Santa Monica Studios, Santa Monica, CA 2008; “Postcards from the Edge.”, James Cohan Gallery, New York, NY 2007 Apex Art, New York, NY 2007; “Beyond Borders Event”, ifood TV, New York, NY 2007; “A Holi Trance” (*Permanent installation*)

*Solo Show*: “The Experience of Hands,” Columbia University, New York, NY 2003.

# Media Coverage



The New York Times

Los Angeles Times



Time Square, New York, NY

Documentary Short "Veru Narula: Uplifting Truth"

Veru has been a guest artist speaker at the Guggenheim Museum (NY, NY 2011), and Bal Nikatan Orphanage (Delhi, India 2019). His art has had wide press coverage that includes reviews in New York Times by former Art Forum editor Benjamin Genocchio, LA Times, 'India Times', and has been featured in articles such as "Body Oddy Oddly," Queer Quarterly, 2021; "Interview with Veru Narula", Mantel.com 2011; "Social issues on the palette, Diaspora artists erase borders", India Abroad 2009; "A Collection Born of Cultural Dislocation", New York Times 2008; Orientation Online Asian Events 2008; "Review of South Asian/American Festival", Los Angeles Times 2008, and "Independence Beyond Borders," Indian Era.com 2007.

## The art of Mr. Veru is even on the Moon!

### Art on the Moon selection: "Mars Meditation"

**ARTIST ID**  
Lunarprize Mission Participation  
**Veru Narula**

**SPACE BLUE**  
Assigned Artist ID  
**55**

**Mars Meditation** - Mars Meditation, Poof of Cosmic Recognition, Super Moon, Kathak Dance

**Official Lunarprize Certificate**

# The Making of an Artist

## **3<sup>rd</sup> Generation Oil Painter & Engineer**

“Oil Painting is a rite of passage in my family, from my mother, father, uncles, aunts, grand-family, and cousins.

Each painting tells a story, combining ideas across emotional experiences, sciences, spiritual iconography, sexuality, literature, technology and ultimately, the pursuit of Freedom”

**Age 11: Model Homes & Fashion**



Passion for  
Creation



# Contact Information

## Mr. Veru Narula

Contemporary Oil Painter

425 W. Bonita Avenue, Suite 208

San Dimas, Los Angeles, CA 91773

United States

Cell Phone/Whatapp: (201)264-0096

Email: [Veru.Narula@gmail.com](mailto:Veru.Narula@gmail.com)

CC: Gallery Director: [VirNarula@gmail.com](mailto:VirNarula@gmail.com)

Website: [www.VeruNarula.com](http://www.VeruNarula.com)

Instagram: @VeruNarula

FaceBook Fan Page & Youtube: VeruNarulaArt

TikTok: @VeruNarula555