



Technology & Engineering in Art

Proposal by Artist Mr Veru Narula
Museum/Gallery Exhibition

Exhibition Concept & Curatorial Statement

Mars Imagination is an immersive exploration of humanity's deepest cosmic ambitions. The series challenges us with a truly grand question: **What can we create on Mars?** Utilizing the Red Planet as a metaphor for profound discovery, Mr. Veru frames colonization not merely as a scientific endeavor, but as humanity's **Rosetta Stone**. A spiritual and intellectual quest that may humbly lead us to the origins of life itself. The exhibition fuses art, physics, and historical context to examine the emotional, physical, and spiritual dimensions of our drive toward the cosmic frontier.



The "**Mars Imagination**" series is a convergence of terrestrial experience and extraterrestrial destiny. Mr. Veru translates the spiritual and physical quest for the Red Planet into oil paintings and video art, drawing inspiration from the rusty, primordial sands of **Australia's outback** and the majestic filming locations of **Wadi Rum Desert, Jordan**. These earthly parallels frame the exploration of our own resilience and potential beyond Earth.

The exhibition itself offers an **immersive experience** designed to place the viewer at the heart of this ambition. Paintings and projections are installed around a massive, scaled model of a **Starship** and a **3D replica of a future Mars colony**. The atmosphere is completed by the sound of **actual Martian winds**, captured by the Mars Rover and played throughout the venue.

Crucially, this exhibition is anchored in cosmic history: the piece "**Mars Meditation**" is included, which was embossed on a disk and launched via the NASA Falcon 9 rocket as part of the US **Odysseus Mission to the Moon** on February 22, 2024. This installation, therefore, is not just about imagining Mars; it is rooted in the very real trajectory of our interstellar future.



Selected Artworks



Selected Artworks

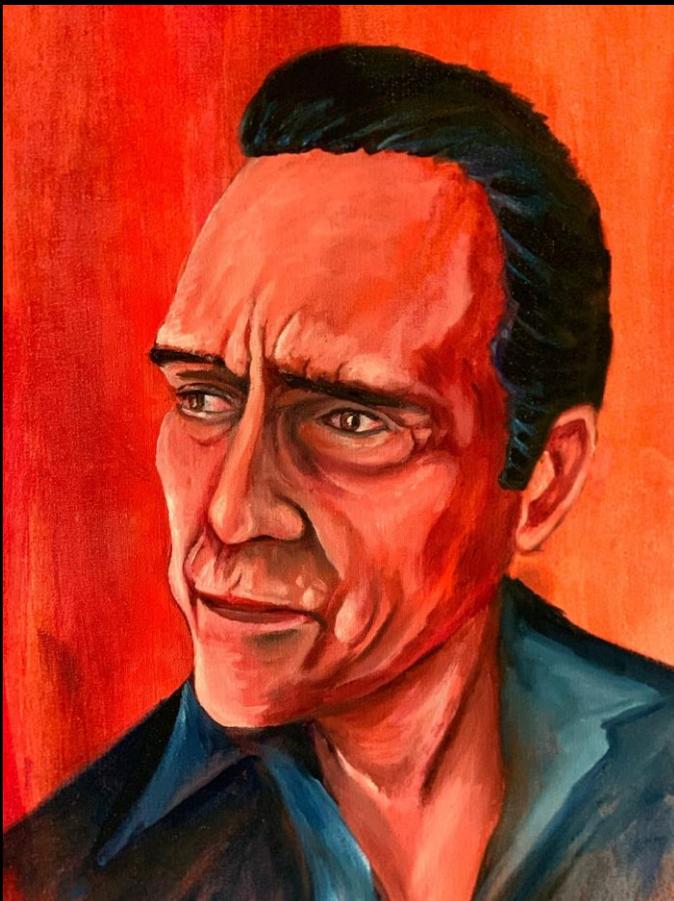


The series serves as a powerful mirror, examining aspects of life relevant to outer space exploration, just as they are here on Earth. Each artwork delves into universal human concern from the necessity of **mental health in isolation** and the effects of **meditation**, to the essential roles of **connection** and **women**. Mr. Veru further expands the dialogue by exploring our limited time on the planet, the nature of affection, and the influence of **gravitational astrology** holding past life karma. By tapping into our civilization's universal knowledge, the artworks stimulate introspection, propose solutions, and ultimately seek to expand humanity's place in the cosmos.



Selected Artworks

Materiality is a cornerstone of this series, intentionally bridging traditional art with futuristic technology. The artist has integrated **3D printed materials** into the work, referencing the crucial role 3D printing will play in future Mars missions for manufacturing medical and engineering supplies.



The exhibition space will be transformed into a truly immersive experience, featuring a central **Starship** set within a massive red sandscape and a **3D replica of a future Mars colony**. Visitors will hear the authentic sound of Martian winds captured by the Mars Rover, grounding the oil paintings, video projections, and **Augmented Reality** pieces in an undeniable sense of cosmic reality

Special Feature



ARTIST ID

Lunarprise Mission
Participation

Veru Narula

SpaceBlue, the official curator for the Lunarprise Mission, hereby confirms and verifies the following:

The artist(s) and/or entity/entities specified above have been officially chosen and incorporated into the prestigious Lunarprise Mission as one of the 222 exclusive participants.

Their artifacts (name of entity) are scheduled to be part of the Lunar Museum's digital archive, a first-of-its-kind art vault destined for the Earth's Moon.

Mission Launch Details:

NASA Mission: 2M-1	Payload Contractor: Galactic Legacy Labs
Rocket: SpaceX Falcon 9	Lunar Landing Date: 02-20-2024

Lifting Truth - Mars Meditation; Pupil of Cosmic Discipline; Super Moon; Kathak Dancers

For further details, refer to the Artist Terms and Conditions available at www.spaceblue.club
For more information about the mission, visit: <https://as.asi.nasa.gov/arti/2024-5>



Upon the successful touchdown of Lunarprise on Earth's Moon, the artist(s) and/or entity/entities will be able to apply online at www.spaceblue.club to receive an official Certificate for their art artifacts or entity. The final Certificate will verify the assigned Lunar Artifact IDs, project names, the Lunar Landing date and time, the Lunar location, and the Smart Contract ID associated with the minted certificate.

Date: 3/15/2024



Official Lunarprise Certificate

The exhibition will feature this exclusive artwork that landed on the Moon!



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Creative Process

The foundational inspiration for this series began with the rusty hues of the **Australian outback's sands**, which served as an initial color and material reference. Later, Mr. Veru traveled to the **Wadi Rum Desert, Jordan**, the cinematic setting for "Mission Mars," to film the footage now displayed on small screens embedded directly into some of the oil canvases. This process highlights his ongoing interest in contrasting **ancestral oil painting** with **modern video** as a powerful tool for in-presence storytelling.



About the Artist: Mr. Veru Narula

Mr. Veru Narula is a visual artist renowned for his captivating underwater paintings, which seamlessly blend traditional and digital media. His artwork aims to attract abundance, rekindle the need for self-actualisation and offer viewers a meditative escape from the daily grind.

Born on April 7, 1981, in Edison, NJ, Narula is a third-generation oil painter and engineer whose life and art uniquely synthesise technology, spirituality, and cultural heritage. As a first-generation American raised in the Hindu tradition, Veru cultivated a deep appreciation for both science and the sacred from a young age. This fusion has guided his artistic practice since he was seventeen.

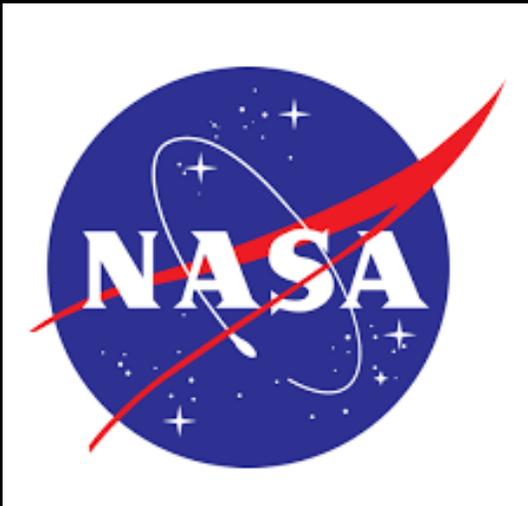


Narula's impressive academic background includes degrees from Columbia University and the School of Visual Arts, with additional studies at the Museum of Modern Art. He also holds an Executive MBA from Columbia. His work has been exhibited in prestigious institutions such as the Smithsonian Museum of Art, Miami Art Basel, and the Queens Museum of Art.

His formative years were profoundly shaped by pivotal experiences, including witnessing the events of 9/11 while an engineering student at Columbia. This experience led to the publication of his first novel, "The Vital Breath", a yoga-political romance, and ignited a lifelong devotion to hatha yoga. The mantra he embraced, "The longer the breath, the calmer the mind", became a guiding principle in both his personal and creative life.

About (Cont.)

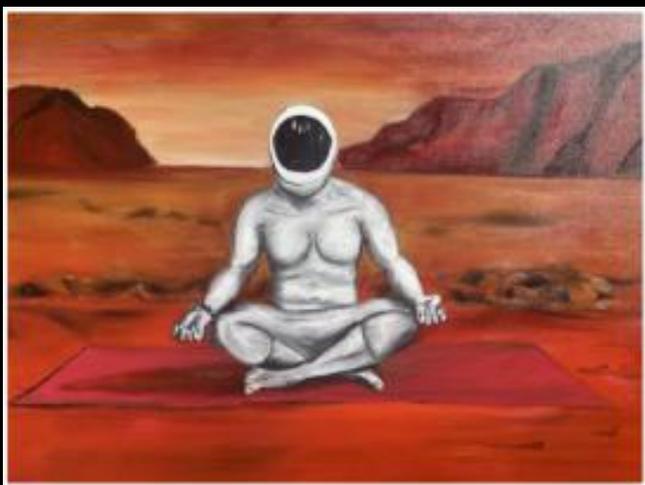
Four of Mr. Veru Narula's art pieces were embossed on a disk and sent aboard a SpaceX Falcon 9 spacecraft as part of the NASA Odysseus Mission, which landed on the South Side of the Moon on February 22nd, 2024, alongside works from 222 other talented artists, including Jeff Koons!



About (Cont.)

Veru's ascent in the New York art scene during the 2000s and 2010s was marked by significant milestones. His oil painting *Kathak Dancers* garnered a *New York Times* review and was subsequently acquired by the Rubin Museum after Donald Rubin visited Tabla Rasa Gallery. This painting later became part of a historic moment: its inclusion in the Lunarprise Mission, where art was etched onto quartz disks and launched on a Falcon 9 rocket to the Moon's south pole. Curated by Michael Nash for his Sundance award-winning film project, this made Veru one of the rare contemporary artists with work literally on the Moon.

In addition to *Kathak Dancers*, Veru contributed three more pieces to the Lunarprise: *Pupil of Cosmic Discipline* from his feminine divine series, *Super Moon* from his *Strip of Life Art™* collection, and *Mars Meditation* from his *Mars Imagination* series. *Mars Meditation*, inspired by the Martian-like terrain of the Australian outback, represents the pinnacle of his spiritual and artistic expression. During its creation, he donned a 3D-printed space helmet and chanted Madonna's "Shanti/Ashtangi"—the same Sanskrit verse he quoted in his high school yearbook in 1998, symbolising a full-circle moment of purpose and passion.



Throughout his journey, Veru has confronted and embraced personal challenges, including coming to terms with his identity, managing bipolar disorder, and fully stepping into his Aries-driven, Mars-ruled nature. In October 2019, he declared his soul's purpose: "To Uplift Truth through Art and Help People."

In December 2022, Veru's career reached another peak when he debuted *Ocean of Abundance* at the Versace Mansion during Miami Art Basel. This work, combining hand-painted techniques with generative art, heralded a new era in his practice. There, he met influential figures such as Nova Spivack, Dallas Santana, and Lori Taylor. After Spivack's talk about his childhood dream of preserving civilisation, Veru gifted him "Mars Meditation". Spivack affirmed its rightful place on the Moon. Soon after, it was. From Edison, NJ, to Earth's only satellite, Veru Narula's life demonstrates how the intersection of breath, brush, and belief can elevate art beyond the limits of gravity.

Mr Veru's Exhibition History



In 2024, four of his Art pieces were embossed on a disk that were aboard a falcon 9 SpaceX rocket as part of the NASA Odyssey Mission to the Moon. Some of his most recent and noteworthy exhibitions include "Urban Expression", Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Chaos Theory," Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Lunar Art Museum," Kennedy Space Center, Cape Canaveral, FL 2023; "Generative AI Revolution", Artificial Intelligence Los Angeles Society, CA 2023; "Green Accelerator," Swiss Room, World Economic Forum, Davos, Switzerland 2023; "VIP Exhibition," Bit Basel, Miami Art Basel, FL 2022; "Ocean of Abundance NFTPrototypes," Versace Mansion, Miami Art Basel, FL 2022; "Summer of Connection," Beverly Hills, CA 2022; "LA NFT Art Privacy," Marina Del Rey, CA 2022; "Queer Theory," LA Gate House, Los Angeles, CA 2021 Veru Narula (b. 1981) is a contemporary mixed media artist known for his vibrant palette and thought-provoking works concerning the intersection of spirituality, the universe's rhythm, nature, and the expression of the ever-changing human identity. The artist skillfully intertwines oil painting, video embedded art, and augmented reality to deliver a unique perspective on the human experience. Education Exhibition History His Art been exhibited & acquired by prestigious national & international museums & collections. 2



Mr Veru's Exhibition History



Smithsonian
Institution



NOYES
MUSEUM OF ART



San Luis Obispo Museum of Art, San Luis Obispo, CA 2018; San Diego Art Fair, San Diego, CA 2016; "Chaos Theory," Orange County Contemporary Center of Art, CA 2015; "Thank you for applying", Kazen Art Center, Washington, DC 2015; "Erasing Borders", Williamsburg Art Center, Brooklyn, NY 2015; "H1B, Beyond Bollywood," Curated by Smithsonian Institute of Art, Twelve Gates Gallery, Philadelphia, PA 2014; "Erasing Borders," Hammond Museum, NY 2013; "Art of Conflict", Noyes Museum, Oceanville, NJ 2013; "Veru Narula", International Art Expo, New York, NY 2013; "100,000 LAK", India Habitat Center, Delhi, India 2012; "Kinsey Institute Juried Show," Grunwald Gallery, Bloomington, IN 2012; "2011 Annual Benefit", Chelsea Art Museum, New York, NY 2011; "A Strip of Life", Georgia's Art Gallery, New York, NY 2011; "Digital Night", Los Angeles Digital Museum of Art, Los Angeles, CA 2011; "Arabian Nights",

Exhibited at New Jersey Symphony Orchestra, City Without Walls and The New Jersey Performing Arts Center, Newark, NJ 201; Solo Show: "All The World's A Stage", Michael Schimmel Art Center, Pace University, New York, NY 2011

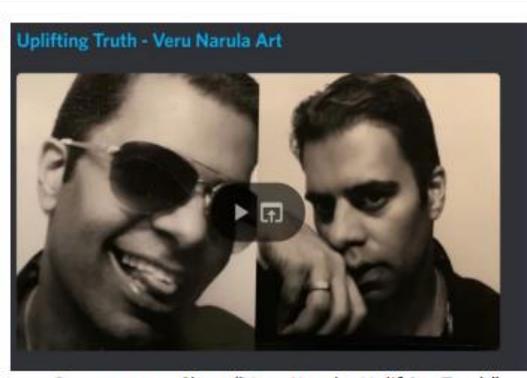
Mr Veru's Exhibition History



The Art of Conflict", Tarnish and Gold Gallery, Minneapolis, MN 2010; "Indo American Art Survey (Benefit)," Sundaram Tagore Gallery, NY 2010; "Snap to Grid", L.A. Center for Digital Art, Los Angeles, CA 2010;; "BABEL" Space 37, Queens, NY 2010; EcoArtspace's "What Matters Most", Exit Art, New York, NY 2010; "Spring Salon Show", Greenpoint Gallery, Brooklyn, NY 2010; "Scarlet Fever: The Red Show", Postcrypt Gallery, New York, NY 2010; "Haiti Art Fund", MonkDogz, New York, NY 2010; "From the Edge", ZieherSmith, New York, NY 2010; "Erasing Borers: Explorations in Contemporary Indian Art", PennGallery, Penn College, PA 2009; Queens Museum of Art, Queens, NY 2009; "Elizabeth Arts Foundation, New York, NY 2009; "Global Cooling" World Financial Center, NY 2009; Dowd Fine Art Gallery, Cortland, NY 2009; "Dialogue in Art" Santa Monica Studios 2009; "Election 2008", Art Gotham, New York, NY 2008; "Erasing Borders Exhibition", Queens Museum of Art, Queens, NY 2008; "Global Fusion Art", Spark Art Center, NY, NY 2008; Hammond Museum, Salem, NY 2008; The Guild Gallery, NY, NY 2008; Tabla Rasa Gallery, Brooklyn, NY 2008; "South Asian/American Arts Festival", Santa Monica Studios, Santa Monica, CA 2008; "Postcards from the Edge.", James Cohan Gallery, New York, NY 2007 Apex Art, New York, NY 2007; "Beyond Borders Event", ifood TV, New York, NY 2007; "A Holi Trance" (Permanent installation)

Solo Show: "The Experience of Hands," Columbia University. New York, NY 2003.

Media Coverage



The New York Times

Los Angeles Times



Time Square, New York, NY

Documentary Short "Veru Narula: Uplifting Truth"

Veru has been a guest artist speaker at the Guggenheim Museum (NY, NY 2011), and Bal Nikatan Orphanage (Delhi, India 2019). His art has had wide press coverage that includes reviews in New York Times by former Art Forum editor Benjamin Genocchio, LA Times, 'India Times', and has been featured in articles such as "Body Oddy Oddly," Queer Quarterly, 2021; "Interview with Veru Narula", Mantel.com 2011; "Social issues on the palette, Diaspora artists erase borders", India Abroad 2009; "A Collection Born of Cultural Dislocation", New York Times 2008; Orientation Online Asian Events 2008; "Review of South Asian/American Festival", Los Angeles Times 2008, and "Independence Beyond Borders," Indian Era.com 2007.

The art of Mr. Veru is even on the Moon!

Art on the Moon selection: "Mars Meditation"



"Mars Meditation" (72" x 48") Oil on Canvas., 3D Printed helmet

ARTIST ID
Lunarprize Mission Participation

Veru Narula

SPACE BLUE
Assigned Artist ID: 55

Mission Launch Details:

Artwork Mission	Project Completion
Artist	Accepted / Ready / Late
Receipt	Lunar Landing Date
Receipt #	Artist ID

Uplifting Truth - Mars Meditation, Pupil of Cosmic Recognition, Super Moon, Kathak Dance

Please refer to the Artist Terms and Conditions available at www.lunarprize.com/artist-terms for more information about the mission, and <https://www.lunarprize.com/artist-terms>

Official Lunarprize Certificate

The Making of an Artist

3rd Generation Oil Painter & Engineer

“Oil Painting is a rite of passage in my family, from my mother, father, uncles, aunts, grand-family, and cousins.

Each painting tells a story, combining ideas across emotional experiences, sciences, spiritual iconography, sexuality, literature, technology and ultimately, the pursuit of Freedom”

Age 11: Model Homes & Fashion



Passion for
Creation



Contact Information

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Contemporary Oil Painter

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TikTok: [@VeruNarula555](https://www.tiktok.com/@VeruNarula555)