

# Spirit of Water



Exhibition Proposal by Artist Mr. Veru Narula

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# About the Artist: Mr. Veru Narula

Mr. Veru Narula is a visual artist renowned for his captivating underwater paintings, which seamlessly blend traditional and digital media. His artwork aims to attract abundance, rekindle the need for self-actualisation and offer viewers a meditative escape from the daily grind.

Born on April 7, 1981, in Edison, NJ, Narula is a third-generation oil painter and engineer whose life and art uniquely synthesise technology, spirituality, and cultural heritage. As a first-generation American raised in the Hindu tradition, Veru cultivated a deep appreciation for both science and the sacred from a young age. This fusion has guided his artistic practice since he was seventeen.



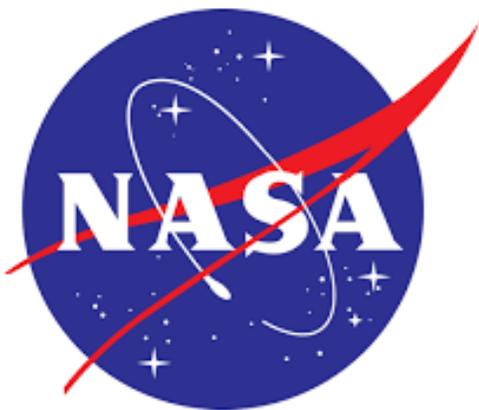
Ocean of Abundance: "Rebirth" (60" x 36")

Narula's impressive academic background includes degrees from Columbia University and the School of Visual Arts, with additional studies at the Museum of Modern Art. He also holds an Executive MBA from Columbia. His work has been exhibited in prestigious institutions such as the Smithsonian Museum of Art, Miami Art Basel, and the Queens Museum of Art.

His formative years were profoundly shaped by pivotal experiences, including witnessing the events of 9/11 while an engineering student at Columbia. This experience led to the publication of his first novel, "The Vital Breath", a yoga-political romance, and ignited a lifelong devotion to hatha yoga. The mantra he embraced, "The longer the breath, the calmer the mind", became a guiding principle in both his personal and creative life.

# About (cont.)

*Four of Mr. Veru Narula's art pieces were embossed on a disk and sent aboard a SpaceX Falcon 9 spacecraft as part of the NASA Odyssey Mission, which landed on the South Side of the Moon on February 22nd, 2024, alongside works from 222 other talented artists, including Jeff Koons!*



# About (cont.)

Veru's ascent in the New York art scene during the 2000s and 2010s was marked by significant milestones. His oil painting *Kathak Dancers* garnered a New York Times review and was subsequently acquired by the Rubin Museum after Donald Rubin visited Tabla Rasa Gallery. This painting later became part of a historic moment: its inclusion in the Lunarprise Mission, where art was etched onto quartz disks and launched on a Falcon 9 rocket to the Moon's south pole. Curated by Michael Nash for his Sundance award-winning film project, this made Veru one of the rare contemporary artists with work literally on the Moon.

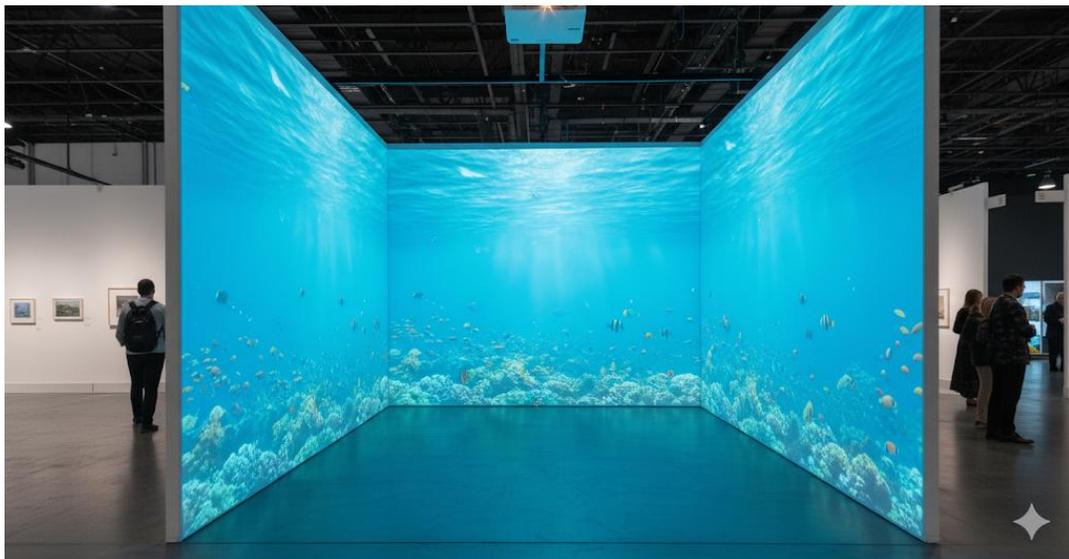
In addition to *Kathak Dancers*, Veru contributed three more pieces to the Lunarprise: *Pupil of Cosmic Discipline* from his feminine divine series, *Super Moon* from his *Strip of Life Art™* collection, and *Mars Meditation* from his *Mars Imagination* series. *Mars Meditation*, inspired by the Martian-like terrain of the Australian outback, represents the pinnacle of his spiritual and artistic expression. During its creation, he donned a 3D-printed space helmet and chanted Madonna's "Shanti/Ashtangi"—the same Sanskrit verse he quoted in his high school yearbook in 1998, symbolising a full-circle moment of purpose and passion.



Throughout his journey, Veru has confronted and embraced personal challenges, including coming to terms with his identity, managing bipolar disorder, and fully stepping into his Aries-driven, Mars-ruled nature. In October 2019, he declared his soul's purpose: "To Uplift Truth through Art and Help People."

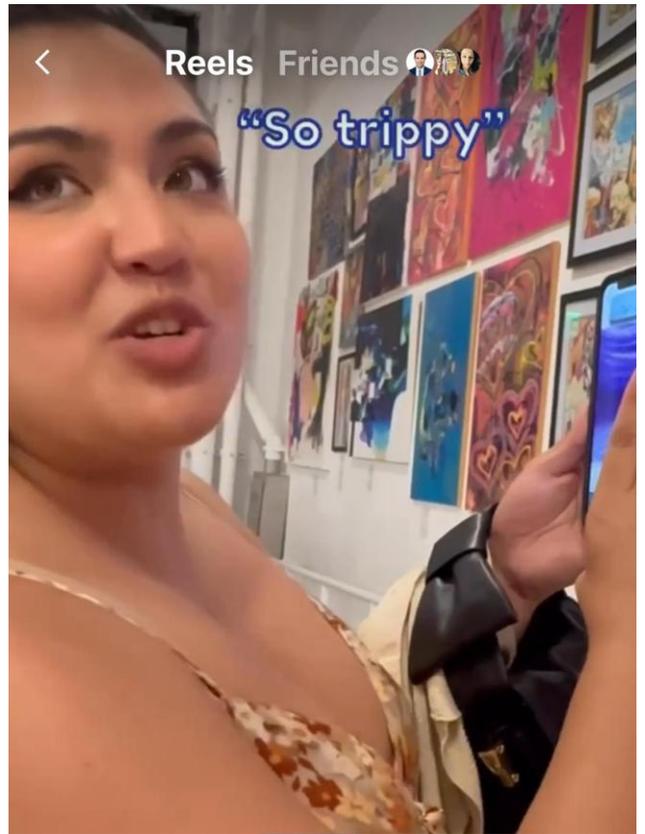
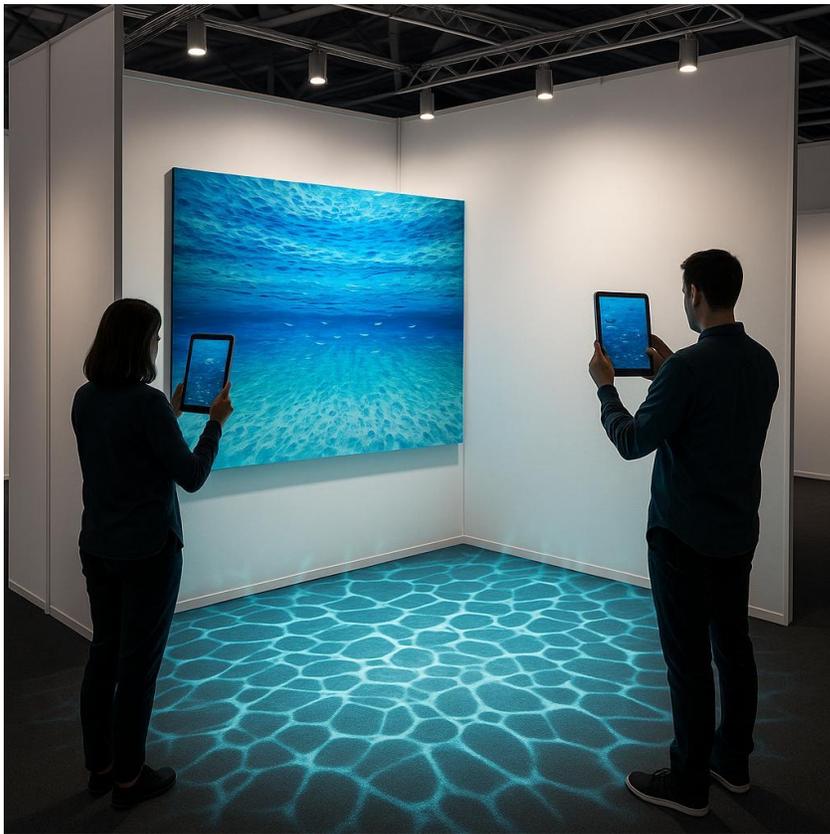
In December 2022, Veru's career reached another peak when he debuted *Ocean of Abundance* at the Versace Mansion during Miami Art Basel. This work, combining hand-painted techniques with generative art, heralded a new era in his practice. There, he met influential figures such as Nova Spivack, Dallas Santana, and Lori Taylor. After Spivack's talk about his childhood dream of preserving civilisation, Veru gifted him "Mars Meditation". Spivack affirmed its rightful place on the Moon. Soon after, it was. From Edison, NJ, to Earth's only satellite, Veru Narula's life demonstrates how the intersection of breath, brush, and belief can elevate art beyond the limits of gravity.

# Exhibition Plan



# Exhibition Set Up

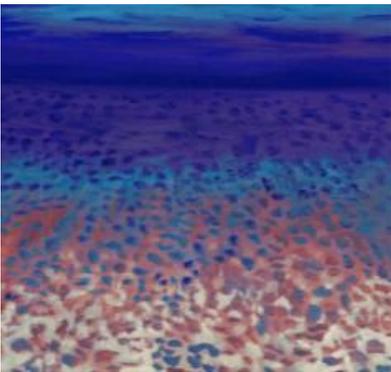
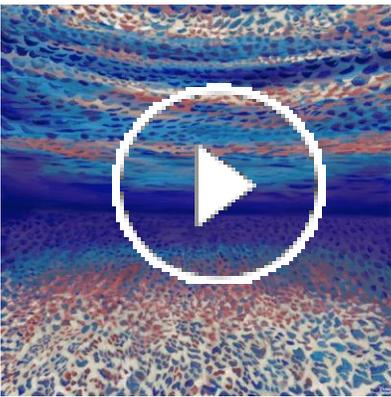
This captivating series, "Ocean of Abundance," delves into the intersection of science, spirituality, and artistic expression. Inspired by the Taoist philosophy of emulating nature's brilliance, the artist Mr. Veru draws inspiration from water to explore the profound effects of light and its connection to the human experience.



The axis of the ensemble lies in a phenomenon called "Total Internal Reflection." Just as light refracts within the water at a critical angle, reflecting onto itself, so too can the human spirit reach a point of transformation during its journey of self-discovery. Each artwork serves as a portal, beckoning viewers to connect with an infinite source of well-being, prosperity, and love.

# Exhibition Set Up (cont.)

*Views will experience exclusive Augmented Reality animations that will transport them through time and space right on their phone screen. Additionally a projector of moving waves will create mood.*



**Projector Options  
Space Dependent**



Historically speaking, water has been the paragon metaphor for adaptability, transformation and the resilience of the human spirit. The exhibition calls the viewers to consider not only their internal landscape, but also their involvement in the shaping of the world around them. Mr. Veru offers his art as a gateway into the analysis of these themes through the addition of interactive features. The artworks will come accompanied 5 Augmented Reality animations: 1 of the waves gently moving, 2 Historical Records Floods, 1 related to *Climate Refugees* from Sundance Film Winner Michael Nash giving a face to the impact of Climate Change, , and the last related to space exploration with one unlocking water on the moon.

# 2 Historical Floods (Augmented Reality)

## Noah's Flood (Similar to the flood in the Epic of Gilgamesh)

The story of Noah's Flood is found in the Abrahamic religions (Judaism, Christianity, and Islam). In this narrative, God, angered by humanity's wickedness, decides to destroy all life on Earth with a great flood. He instructs the righteous man Noah to build a massive ark to save his family and a pair of every animal. After the flood waters cover the entire earth and all other life is destroyed, the ark lands on a mountain, and the survivors are tasked with repopulating the world.



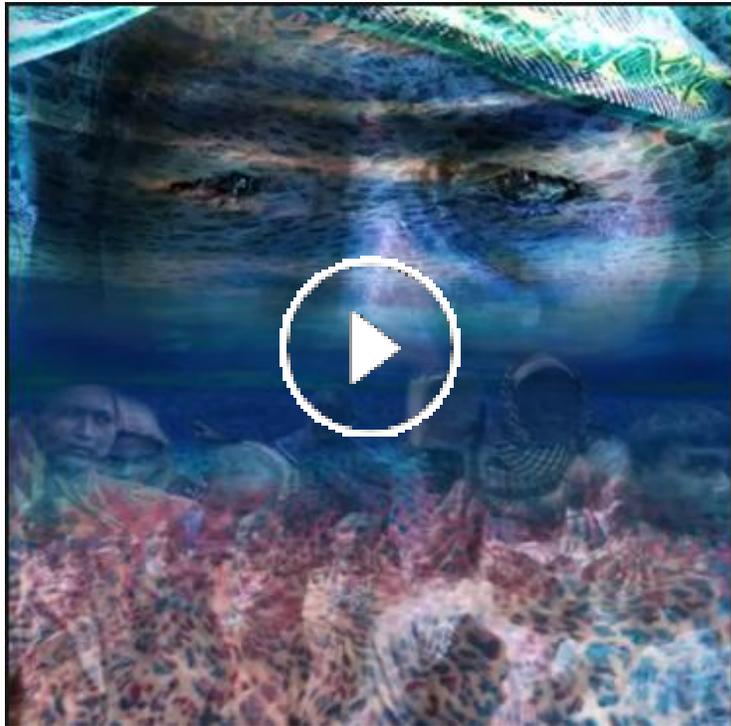
## The Submersion of Dvaraka

In Hindu mythology, the city of Dvaraka, built by Lord Krishna, is said to have been a magnificent city made of gold and silver. According to the epic Mahabharata, after Krishna departed from Earth and the end of his lineage, the city was swallowed by the ocean in a divine act. This event marked the beginning of the Kali Yuga, the current age in Hindu cosmology. Archaeological explorations have found submerged city ruins off the coast of modern-day Dwarka in India.

# Climate Change & Space Exploration (Augmented Reality)

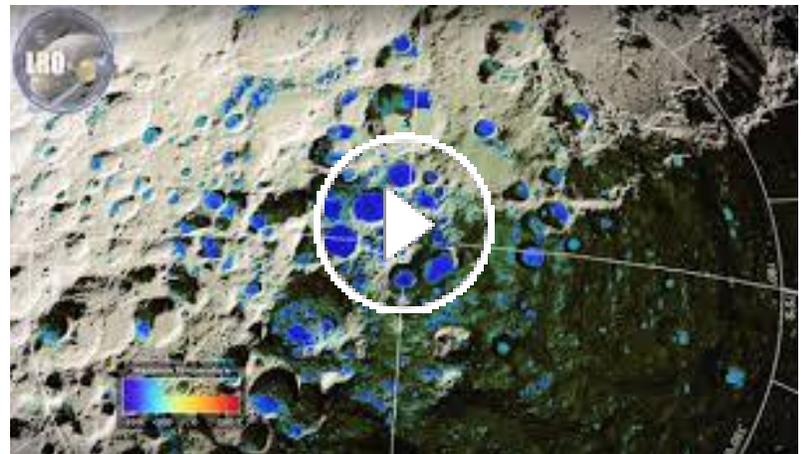
## Impact of Climate Change

Climate change is causing a critical increase in global sea levels, primarily due to two factors. First, rising global temperatures cause the thermal expansion of seawater—as the ocean warms, its volume increases. Second, this warming accelerates the melting of glaciers and ice sheets in places like Greenland and Antarctica, adding massive amounts of water to the ocean. This rise directly impacts coastal regions, increasing the frequency and severity of coastal flooding, accelerating beach erosion, and allowing saltwater intrusion to contaminate crucial freshwater supplies and agricultural land. The resulting displacement of communities and loss of habitable land is one of the most significant and immediate consequences of the warming climate

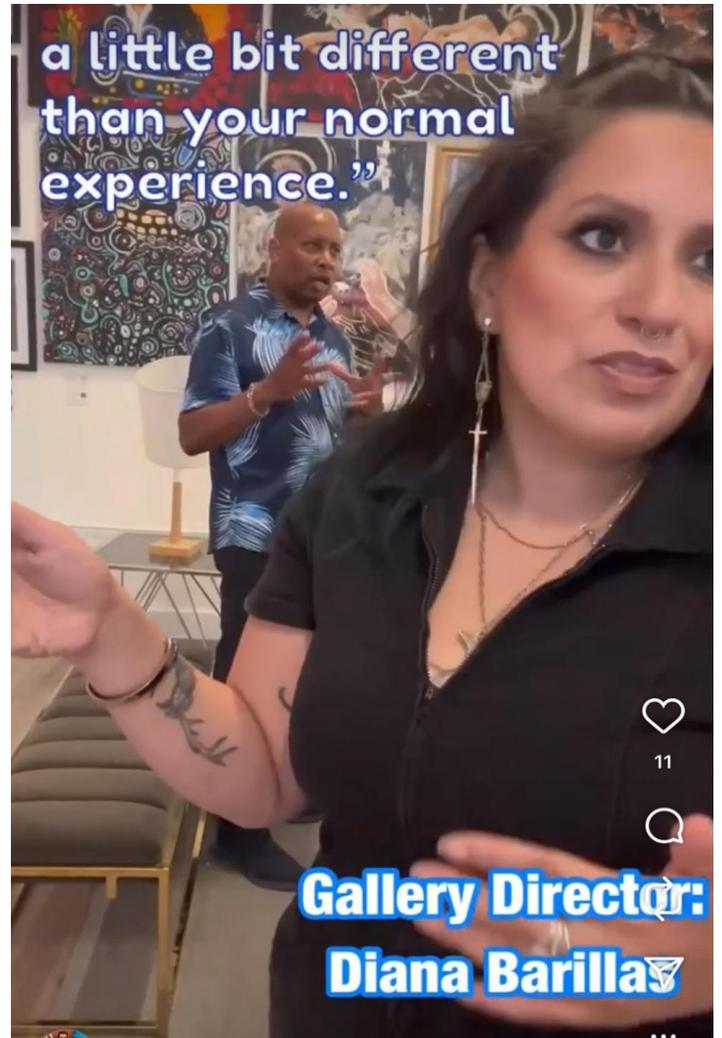
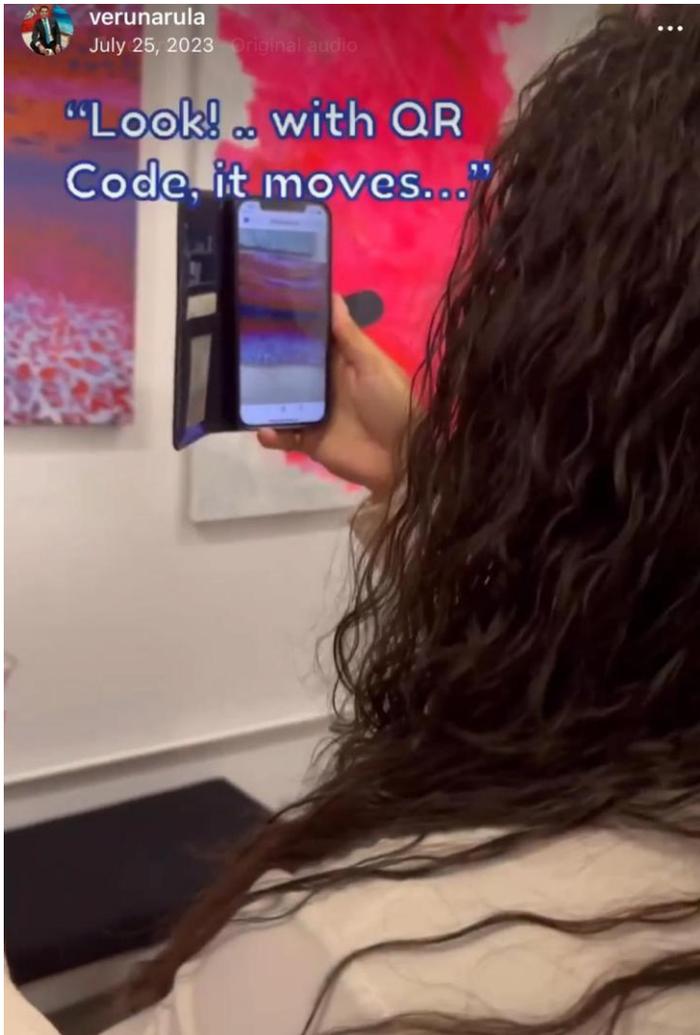


## Waters of the Moon

During the Lunar Prospector Mission in 1998, scientist discovered high concentrations of hydrogen on the lunar surface in areas devoid of sunlight. Tucked in the shadowy craters of the Moon's South pole, lay grounds of ice. These sources of lunar water may prove to be a feasible source of drinking water, cooling of equipment, or even rocket fuel.



# What people are saying?



# Climate Change - Revenue % Donation



United Nations  
Climate Change



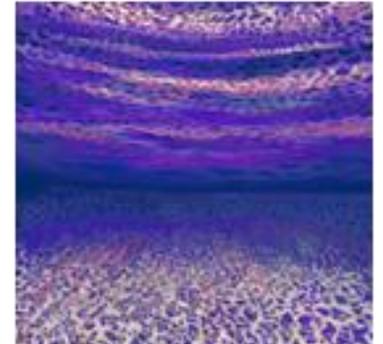
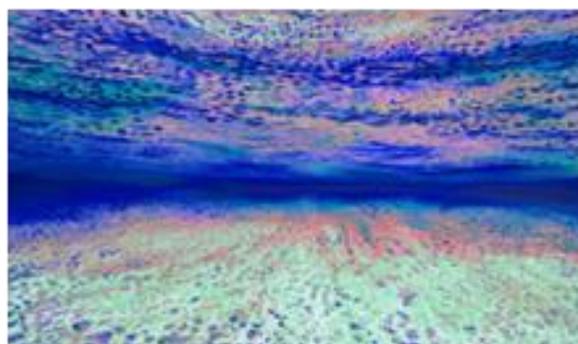
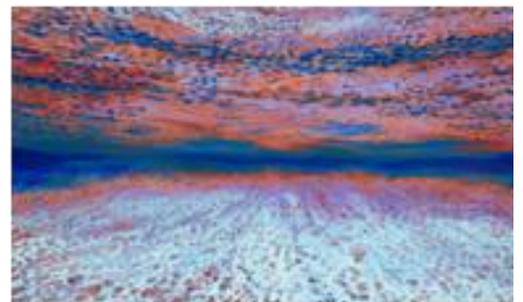
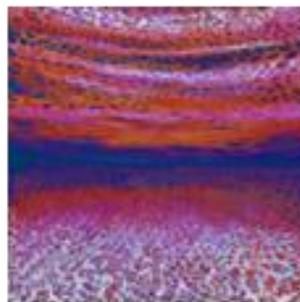
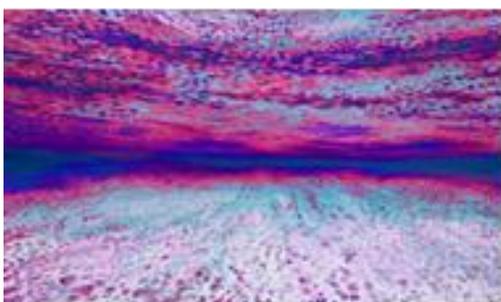
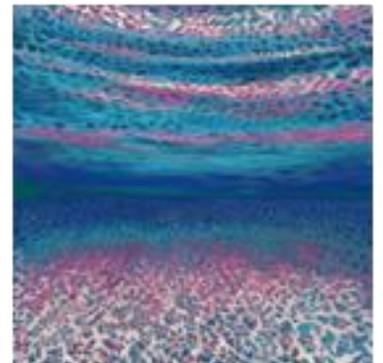
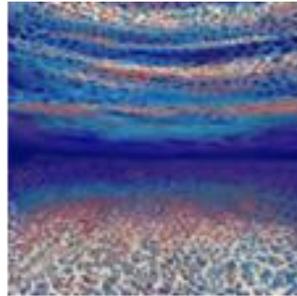
**Jane  
Fonda**  
CLIMATE PAC



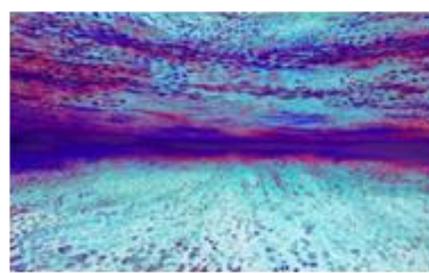
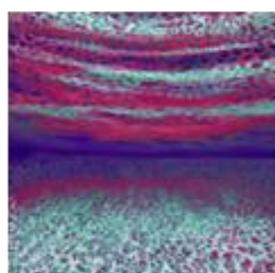
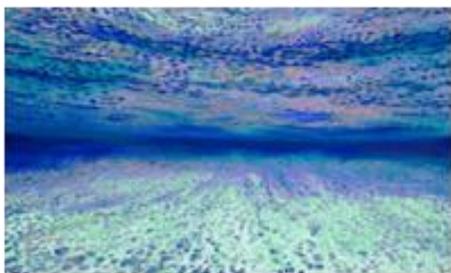
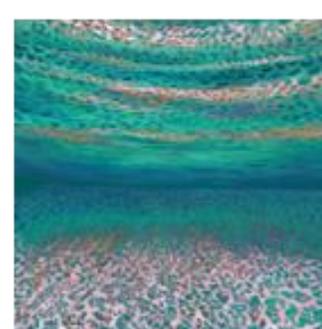
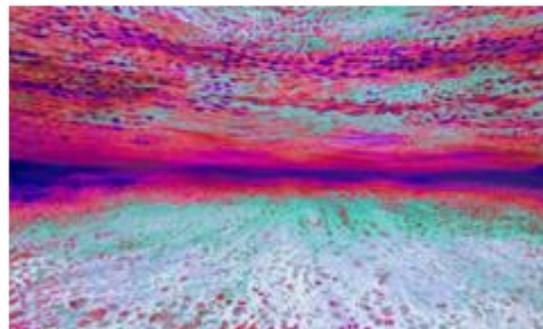
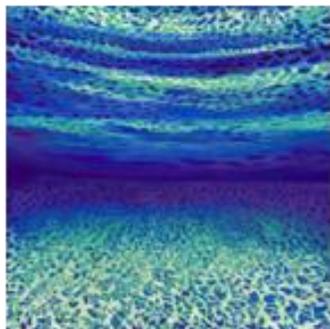
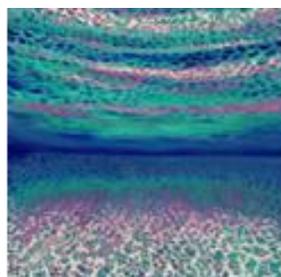
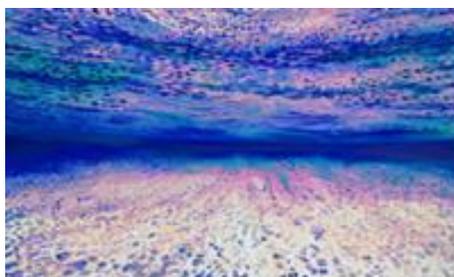
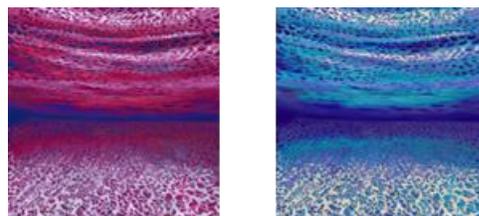
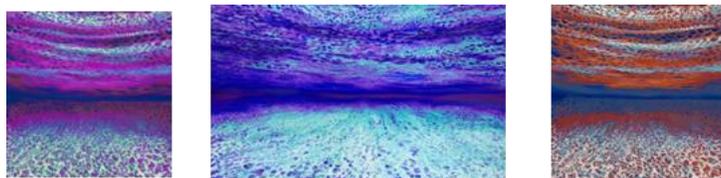
Jane Fonda Climate PAC

**GREENPEACE**

# Ocean of Abundance Series

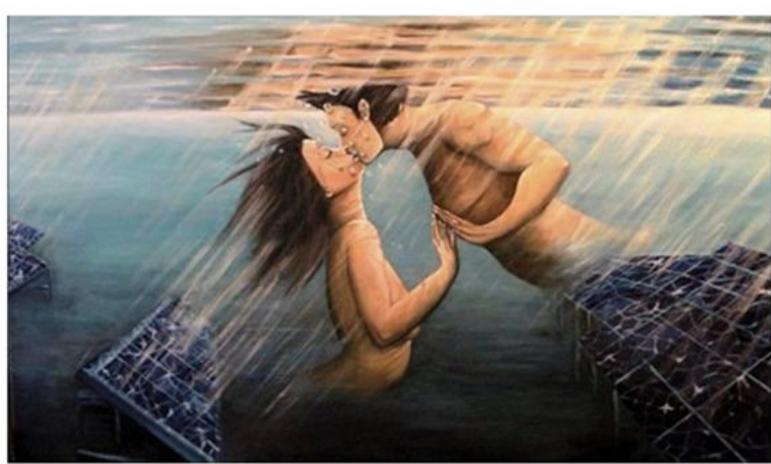


# Ocean of Abundance Series



# Alternative Energy Series: Harnessing the Ocean

Exploring Alternative Energy harnessed from the powers of the Ocean with emotion & technology.



**Solar Lovers**  
60" x 36" .Oil on Canvas. -NFS



**Corn Husker (Ethanol)**  
60" x 36" .Oil on Canvas.-NFS



**Wind Goddess**  
60" x 36" .Oil on Canvas. -NFS

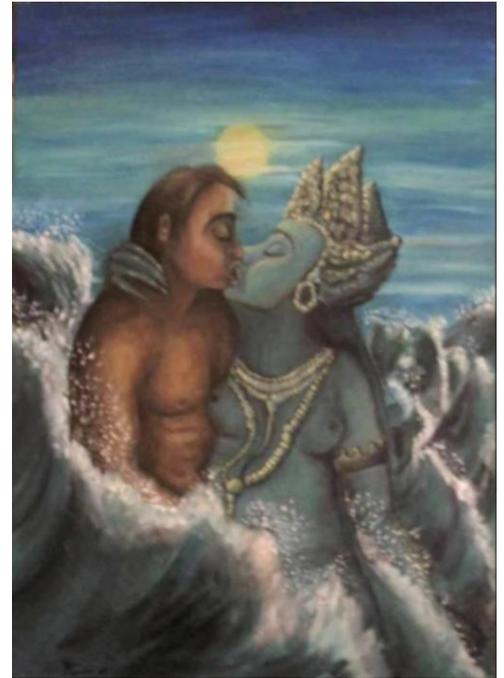


**Membrane of a Fuel Cell**  
60" x 36" .Oil on Canvas.-NFS

# Surrealist Artworks with Water



“Emergence: Total Internal Reflection”  
Oil on Canvas, 36’ x 24’ - NFS



“Midnight Moon”  
Oil on Canvas, 24’ x 18’ - NFS



“Idol Love” - Oil on Canvas, 48” x 48” - NFS



“Fast Forward Civilization”  
Oil on Canvas, 18” x 12” - NFS

# Mr. Veru's Exhibition History (CV)



In 2024, four of his Art pieces were embossed on a disk that were aboard a falcon 9 SpaceX rocket as part of the NASA Odyssey Mission to the Moon. Some of his most recent and noteworthy exhibitions include "Urban Expression", Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Chaos Theory," Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Lunar Art Museum," Kennedy Space Center, Cape Canaveral, FL 2023; "Generative AI Revolution", Artificial Intelligence Los Angeles Society, CA 2023; "Green Accelerator," Swiss Room, World Economic Forum, Davos, Switzerland 2023; "VIP Exhibition," Bit Basel, Miami Art Basel, FL 2022; "Ocean of Abundance NFTPrototypes," Versace Mansion, Miami Art Basel, FL 2022; "Summer of Connection," Beverly Hills, CA 2022; "LA NFT Art Privacy," Marina Del Rey, CA 2022; "Queer Theory," LA Gate House, Los Angeles, CA 2021 Veru Narula (b. 1981) is a contemporary mixed media artist known for his vibrant palette and thought-provoking works concerning the intersection of spirituality, the universe's rhythm, nature, and the expression of the ever-changing human identity. The artist skillfully intertwines oil painting, video embedded art, and augmented reality to deliver a unique perspective on the human experience. Education Exhibition History His Art been exhibited & acquired by prestigious national & international museums & collections. 2



His Art been exhibited & acquired by prestigious national & international museums & collections.

# Mr. Veru's Exhibition History (CV)



San Luis Obispo Museum of Art, San Luis Obispo, CA 2018; San Diego Art Fair, San Diego, CA 2016; "Chaos Theory," Orange County Contemporary Center of Art, CA 2015; "Thank you for applying", Kazen Art Center, Washington, DC 2015; "Erasing Borders", Williamsburg Art Center, Brooklyn, NY 2015; "H1B, Beyond Bollywood," Curated by Smithsonian Institute of Art, Twelve Gates Gallery, Philadelphia, PA 2014; "Erasing Borders," Hammond Museum, NY 2013; "Art of Conflict", Noyes Museum, Oceanville, NJ 2013; "Veru Narula", International Art Expo, New York, NY 2013; "100,000 LAK", India Habitat Center, Delhi, India 2012; "Kinsey Institute Juried Show," Grunwald Gallery, Bloomington, IN 2012; "2011 Annual Benefit", Chelsea Art Museum, New York, NY 2011; "A Strip of Life", Georgia's Art Gallery, New York, NY 2011; "Digital Night", Los Angeles Digital Museum of Art, Los Angeles, CA 2011; "Arabian Nights",

Exhibited at New Jersey Symphony Orchestra, City Without Walls and The New Jersey Performing Arts Center, Newark, NJ 201; Solo Show: "All The World's A Stage", Michael Schimmel Art Center, Pace University, New York, NY 2011

# Mr. Veru's Exhibition History (CV)



Queens  
Museum of Art



Rubin Museum  
of Art

sundaram tagore

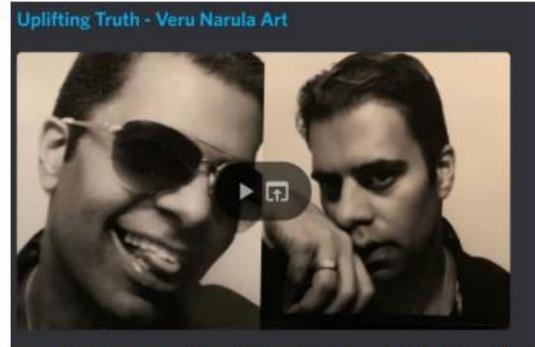


arts> World  
Financial  
Center

“The Art of Conflict”, Tarnish and Gold Gallery, Minneapolis, MN 2010, “Indo American Art Survey (Benefit),” Sundaram Tagore Gallery, NY 2010; “Snap to Grid”, L.A. Center for Digital Art, Los Angeles, CA 2010;; “BABEL” Space 37, Queens, NY 2010; EcoArtspace’s “What Matters Most,” Exit Art, New York, NY 2010; “Spring Salon Show”, Greenpoint Gallery, Brooklyn, NY 2010; “Scarlet Fever: The Red Show”, Postcrypt Art Gallery, New York, NY 2010; “Haiti Art Fund”, MonkDogz, New York, NY 2010; “From the Edge”, ZieherSmith, New York, NY 2010; “Erasing Borers: Explorations in Contemporary Indian Art”, PennGallery, Penn College, PA 2009; Queens Museum of Art, Queens, NY 2009; Elizabeth Arts Foundation, New York, NY 2009; “Global Cooling” World Financial Center, NY 2009; Dowd Fine Art Gallery, Cortland, NY 2009; “Dialogue in Art” Santa Monica Studios 2009; “Election 2008”, Art Gotham, New York, NY 2008; “Erasing Borders Exhibition”, Queens Museum of Art, Queens, NY 2008; “Global Fusion Art”, Spark Art Center, NY, NY 2008; Hammond Museum, Salem, NY 2008; The Guild Gallery, NY, NY 2008; Tabla Rasa Gallery, Brooklyn, NY 2008; “South Asian/American Arts Festival”, Santa Monica Studios, Santa Monica, CA 2008; “Postcards from the Edge.”, James Cohan Gallery, New York, NY 2007 Apex Art, New York, NY 2007; “Beyond Borders Event”, ifood TV, New York, NY 2007; “A Holi Trance” (*Permanent installation*)

*Solo Show*: “The Experience of Hands,” Columbia University, New York, NY 2003.

# Press Coverage



The New York Times

Los Angeles Times



Time Square, New York, NY

Documentary Short "Veru Narula: Uplifting Truth"

Veru has been a guest artist speaker at the Guggenheim Museum (NY, NY 2011), and Bal Nikatan Orphanage (Delhi, India 2019). His art has had wide press coverage that includes reviews in New York Times by former Art Forum editor Benjamin Genocchio, LA Times, 'India Times', and has been featured in articles such as "Body Oddy Oddly," Queer Quarterly, 2021; "Interview with Veru Narula", Mantel.com 2011; "Social issues on the palette, Diaspora artists erase borders", India Abroad 2009; "A Collection Born of Cultural Dislocation", New York Times 2008; Orientation Online Asian Events 2008; "Review of South Asian/American Festival", Los Angeles Times 2008, and "Independence Beyond Borders," Indian Era.com 2007.

## The art of Mr. Veru is even on the Moon!

**Art on the Moon selection: "Mars Meditation"**

**ARTIST ID**  
Lunarprise Mission Participation

**Veru Narula**

SpaceBlue, the official curator for the Lunarprise Mission, hereby certifies and verifies the following:  
The artist(s) and/or entity/entities specified above have been officially chosen and incorporated into the program's Lunarprise Mission as one of the 222 exclusive participants.  
Their artifacts (name of entity) are included to be part of the Lunar Museum's digital archive, a first-of-its-kind art vault destined for the Earth's Moon.

Mission Launch Details:  
NASA Mission: Artemis I  
Rocket Provider: SpaceX  
Launch Date: 2024-11-15  
Lunar Landing Date: 2025-02-28

Uplifting Truth - Mars Meditation, Poem of Cosmic Reflection, Super Moon, Kathak Dance

**SPACE BLUE**

Assigned Artist ID  
**55**

Upon the successful touchdown of Lunarprise on Earth's Moon, the artist(s) and/or entity/entities will be able to apply online at [www.spaceblue.com](http://www.spaceblue.com) to receive an official Certificate for their art artifacts or entity. The final Certificate will verify the assigned Lunar Artifact ID, correct name, the Lunar Landing date and time, the Lunar location, and the Smart Contract ID associated with the named Certificate.

Date: 3/15/2024

**SPACE BLUE**

Official Lunarprise Certificate

"Mars Meditation" (72" x 48") Oil on Canvas,, 3D Printed helmet

# The Making of an Artist

## **3<sup>rd</sup> Generation Oil Painter & Engineer**

“Oil Painting is a rite of passage in my family, from my mother, father, uncles, aunts, grand-family, and cousins.

Each painting tells a story, combining ideas across emotional experiences, sciences, spiritual iconography, sexuality, literature, technology and ultimately, the pursuit of Freedom”

**Age 11: Model Homes & Fashion**



Passion for  
Creation



# Contact Information

## **Mr. Veru Narula**

Contemporary Oil Painter

425 W. Bonita Avenue, Suite 208

San Dimas, Los Angeles, CA 91773

United States

Cell Phone/Whatapp: (201)264-0096

Email: [Veru.Narula@gmail.com](mailto:Veru.Narula@gmail.com)

CC: Gallery Director: [VirNarula@gmail.com](mailto:VirNarula@gmail.com)

Website: [www.VeruNarula.com](http://www.VeruNarula.com)

Instagram: @VeruNarula

FaceBook Fan Page & Youtube: VeruNarulaArt

TikTok: @VeruNarula555