

VIDEOS EMBEDDED IN OIL PAINTINGS



Video Embedded Oil Paintings

Proposal by Artist Mr Veru Narula
Museum/Gallery Exhibition

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Exhibition Concept & Curatorial Statement



This exhibition explores the friction and fusion between the timeless, physical presence of oil painting and the ephemeral, illuminated reality of the digital screen. The core concept centers on the contemporary tension between the analog and the digital, asking what defines movement, permanence, and narrative in a new century of image-making.

The works propose that the canvas is no longer a static window but a dynamic interface. By embedding LCD screens directly into the painted surface, the exhibition creates a dialogue where paint and pixel exist in direct juxtaposition: One material reflecting centuries of slow, deliberate layering, the other reflecting the immediate, flickering language of the present day.

Exhibition Concept & Curatorial Statement



This ensemble presents a compelling series of works that rupture the traditional surface of painting, positioning the viewer at the intersection of classical medium and contemporary technology. The Mr Veru enhances the oil-on-canvas medium by strategically embedding bright, persistent LCD screens, devices synonymous with our daily digital existence, directly into the painterly field.

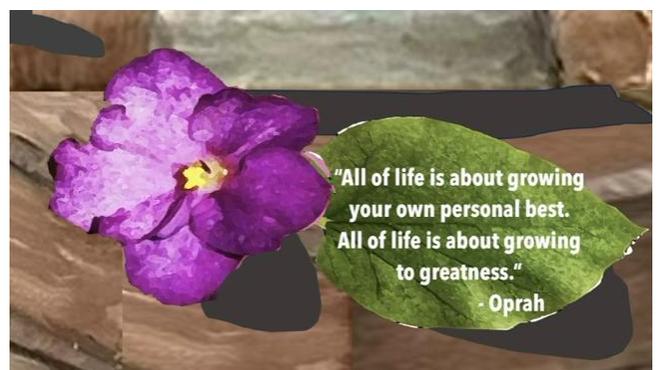
Taking inspiration from the formal experiments of artists who questioned the canvas' boundaries, the works move beyond mere multimedia integration; they orchestrate a deliberate juxtaposition of tension and romance. The thick, textured reality of the oil paint (centuries-old, slow, and tangible) is set against the sleek, luminous, and incessantly flickering movement of the video loop. This ambivalence forces a reconsideration of the canvas not as a final, arrested image, but as a perpetual field of action.

From the silent, rotating intimacy of 'The Dancer and the Yogi' to the contemplative, almost meditative flicker of light within 'Inside the Church,' and the relational dynamics explored in the 40 alternating questions, these pieces redefine 'movement in art.' They engage the viewer in a complex, multi-layered experience where the atmosphere of the painting informs the urgency of the video, ultimately forming a cohesive, new narrative that is simultaneously historical and futurist. This exhibition is an essential inquiry into how the digital age impacts our perception of permanence and storytelling in the visual arts.

Selected Artworks



The artwork features an imagined interview between **Oprah Winfrey and Jesus**, framing their discussion around Winfrey's famous quote: "**All life is about growing your personal best and growing to greatness.**" The piece uses this surreal juxtaposition to connect the powerful spiritual affirmation of the Bible verse **Isaiah 41:10** with a contemporary message of personal development and inspirational growth.

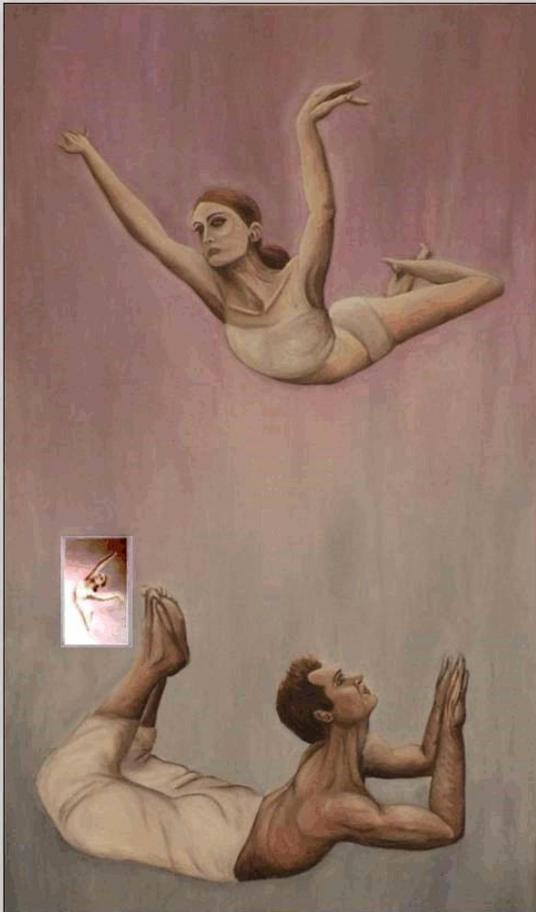


Selected Artworks

In "**I Know**", Mr Veru captures the extreme tension of the final four minutes before a Mars landing, famously dubbed the "minutes of terror," by juxtaposing an astronaut wearing a **3D printed mask** with memories of love and life, represented by a **girl dancer** and the **red planet**. The embedded video intensifies this internal drama, featuring a four-minute countdown and landing simulation footage, the astronaut's last text messages alongside the recollections of his daughter's dance recital.



Selected Artworks



"**Within You / Without You**" relays a digital romance between a dancer and a yogi, where digital images rotate in series (inspired by the iPad's rotation device) that intricately intertwines the two figures. This piece uses the tension created between the static **oil painting** and the active **LCD screen** to fundamentally question and redefine the concept of **movement in art**.

"**BBM**" is a piece directly inspired by the rapid pace of the BlackBerry® device, utilizing a large **abstract display** embedded in the artwork to communicate the overwhelming nature of modern digital life. This powerful composition contrasts the macro picture of contemporary existence with the myriad of micro details that constantly fill the screen and attention span.



Selected Artworks

The piece "**New World**" explores the future of humanity and **Mars colonization**, asking whether we can foster the energy sources and the arts necessary to maintain our **connection to each other on the red planet**. A video montage of **two dancers interweaving hand gestures** symbolizes this duality, illustrating our civilization's next step as both a search for connection and an inevitable separation.

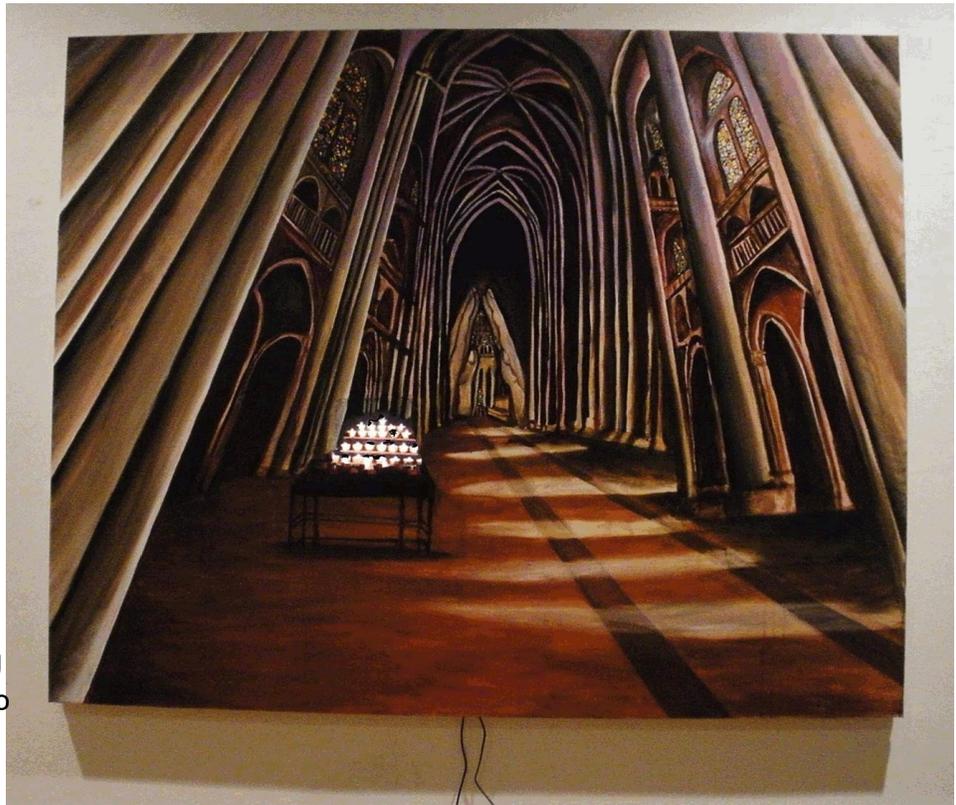


The piece titled "**Inside Out**," explores the journey to Mars as both a physical and spiritual quest, juxtaposing the atomic precision of the **3D printed Dragon Spacecraft** with the soul's destiny as defined by the Systems approach of **Vedic Astrology**. The embedded video features hands adorned with rings and stones used to optimize **positive karma**, paralleling the way celestial bodies and gravitational forces are used to calibrate a spacecraft

Selected Artworks

"Candles Flicker":

Inspired by the solemn atmosphere of a **Gothic cathedral**, the piece positions the viewer in a long hall leading to a praying chapel, establishing a sense of deep architectural and spiritual contemplation. The work features an embedded, repeating video of over **33 candles flickering** ever so gently in a slight breeze, emphasizing the quiet, meditative rhythm of light and time within the sacred space.



"Mars Rotation"

Inspired as part of the "Mars Imagination" series, the rotating Mars planet on loop shows the Red planet at a distance, and the photo strip shows the launch of a SpaceX Rocket from base all the way to approaching Mars.

Selected Artworks



"Faces of the Heart (Shuttle Malfunction)"

Inspired as part of the "Mars Imagination" series, the main figure Maurice Bernard from *General Hospital* is on the way to Mars, and the video shows him having a bipolar manic episode, and the 3D poses and experience of Mental Health and isolation and the loved ones that care.

"Mars Warrior" poses the question: How will we use the wisdom of hundreds of years of **Yoga and Asana Poses** to combat the effects of gravity and thrive on the **Red Planet**? The work directly addresses ideas of personal freedom and our sense of **unity** with the ground, our bodies, and the vital **prana air** in a future Martian environment.



About the Artist: Mr. Veru Narula

Mr. Veru Narula is a visual artist renowned for his captivating underwater paintings, which seamlessly blend traditional and digital media. His artwork aims to attract abundance, rekindle the need for self-actualisation and offer viewers a meditative escape from the daily grind.

Born on April 7, 1981, in Edison, NJ, Narula is a third-generation oil painter and engineer whose life and art uniquely synthesise technology, spirituality, and cultural heritage. As a first-generation American raised in the Hindu tradition, Veru cultivated a deep appreciation for both science and the sacred from a young age. This fusion has guided his artistic practice since he was seventeen.

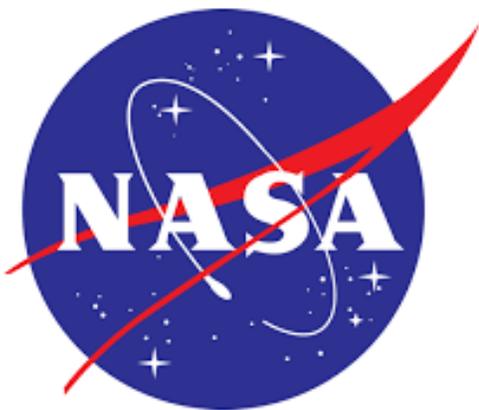


Narula's impressive academic background includes degrees from Columbia University and the School of Visual Arts, with additional studies at the Museum of Modern Art. He also holds an Executive MBA from Columbia. His work has been exhibited in prestigious institutions such as the Smithsonian Museum of Art, Miami Art Basel, and the Queens Museum of Art.

His formative years were profoundly shaped by pivotal experiences, including witnessing the events of 9/11 while an engineering student at Columbia. This experience led to the publication of his first novel, "The Vital Breath", a yoga-political romance, and ignited a lifelong devotion to hatha yoga. The mantra he embraced, "The longer the breath, the calmer the mind", became a guiding principle in both his personal and creative life.

About (Cont.)

Four of Mr. Veru Narula's art pieces were embossed on a disk and sent aboard a SpaceX Falcon 9 spacecraft as part of the NASA Odysseus Mission, which landed on the South Side of the Moon on February 22nd, 2024, alongside works from 222 other talented artists, including Jeff Koons!



About (Cont.)

Veru's ascent in the New York art scene during the 2000s and 2010s was marked by significant milestones. His oil painting Kathak Dancers garnered a New York Times review and was subsequently acquired by the Rubin Museum after Donald Rubin visited Tabla Rasa Gallery. This painting later became part of a historic moment: its inclusion in the Lunarprise Mission, where art was etched onto quartz disks and launched on a Falcon 9 rocket to the Moon's south pole. Curated by Michael Nash for his Sundance award-winning film project, this made Veru one of the rare contemporary artists with work literally on the Moon.

In addition to Kathak Dancers, Veru contributed three more pieces to the Lunarprise: Pupil of Cosmic Discipline from his feminine divine series, Super Moon from his Strip of Life Art™ collection, and Mars Meditation from his Mars Imagination series. Mars Meditation, inspired by the Martian-like terrain of the Australian outback, represents the pinnacle of his spiritual and artistic expression. During its creation, he donned a 3D-printed space helmet and chanted Madonna's "Shanti/Ashtangi"—the same Sanskrit verse he quoted in his high school yearbook in 1998, symbolising a full-circle moment of purpose and passion.



Throughout his journey, Veru has confronted and embraced personal challenges, including coming to terms with his identity, managing bipolar disorder, and fully stepping into his Aries-driven, Mars-ruled nature. In October 2019, he declared his soul's purpose: "To Uplift Truth through Art and Help People."

In December 2022, Veru's career reached another peak when he debuted Ocean of Abundance at the Versace Mansion during Miami Art Basel. This work, combining hand-painted techniques with generative art, heralded a new era in his practice. There, he met influential figures such as Nova Spivack, Dallas Santana, and Lori Taylor. After Spivack's talk about his childhood dream of preserving civilisation, Veru gifted him "Mars Meditation". Spivack affirmed its rightful place on the Moon. Soon after, it was. From Edison, NJ, to Earth's only satellite, Veru Narula's life demonstrates how the intersection of breath, brush, and belief can elevate art beyond the limits of gravity.

Mr Veru's Exhibition History



In 2024, four of his Art pieces were embossed on a disk that were aboard a falcon 9 SpaceX rocket as part of the NASA Odyssey Mission to the Moon. Some of his most recent and noteworthy exhibitions include "Urban Expression", Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Chaos Theory," Orange Contemporary Center of Arts, Santa Ana, CA 2024; "Lunar Art Museum," Kennedy Space Center, Cape Canaveral, FL 2023; "Generative AI Revolution", Artificial Intelligence Los Angeles Society, CA 2023; "Green Accelerator," Swiss Room, World Economic Forum, Davos, Switzerland 2023; "VIP Exhibition," Bit Basel, Miami Art Basel, FL 2022; "Ocean of Abundance NFTPrototypes," Versace Mansion, Miami Art Basel, FL 2022; "Summer of Connection," Beverly Hills, CA 2022; "LA NFT Art Privacy," Marina Del Rey, CA 2022; "Queer Theory," LA Gate House, Los Angeles, CA 2021 Veru Narula (b. 1981) is a contemporary mixed media artist known for his vibrant palette and thought-provoking works concerning the intersection of spirituality, the universe's rhythm, nature, and the expression of the ever-changing human identity. The artist skillfully intertwines oil painting, video embedded art, and augmented reality to deliver a unique perspective on the human experience. Education Exhibition History His Art been exhibited & acquired by prestigious national & international museums & collections. 2



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Mr Veru's Exhibition History



San Luis Obispo Museum of Art, San Luis Obispo, CA 2018; San Diego Art Fair, San Diego, CA 2016; "Chaos Theory," Orange County Contemporary Center of Art, CA 2015; "Thank you for applying", Kazen Art Center, Washington, DC 2015; "Erasing Borders", Williamsburg Art Center, Brooklyn, NY 2015; "H1B, Beyond Bollywood," Curated by Smithsonian Institute of Art, Twelve Gates Gallery, Philadelphia, PA 2014; "Erasing Borders," Hammond Museum, NY 2013; "Art of Conflict", Noyes Museum, Oceanville, NJ 2013; "Veru Narula", International Art Expo, New York, NY 2013; "100,000 LAK", India Habitat Center, Delhi, India 2012; "Kinsey Institute Juried Show," Grunwald Gallery, Bloomington, IN 2012; "2011 Annual Benefit", Chelsea Art Museum, New York, NY 2011; "A Strip of Life", Georgia's Art Gallery, New York, NY 2011; "Digital Night", Los Angeles Digital Museum of Art, Los Angeles, CA 2011; "Arabian Nights",

Exhibited at New Jersey Symphony Orchestra, City Without Walls and The New Jersey Performing Arts Center, Newark, NJ 201; Solo Show: "All The World's A Stage", Michael Schimmel Art Center, Pace University, New York, NY 2011

Mr Veru's Exhibition History



Queens
Museum of Art



Rubin Museum
of Art

sundaram tagore

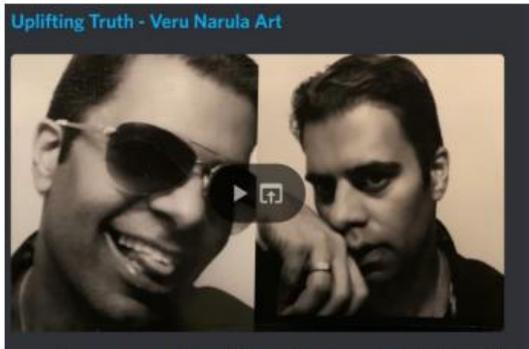


arts> World
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Center

“The Art of Conflict”, Tarnish and Gold Gallery, Minneapolis, MN 2010, “Indo American Art Survey (Benefit),” Sundaram Tagore Gallery, NY 2010; “Snap to Grid”, L.A. Center for Digital Art, Los Angeles, CA 2010;; “BABEL” Space 37, Queens, NY 2010; EcoArtspace’s “What Matters Most,” Exit Art, New York, NY 2010; “Spring Salon Show”, Greenpoint Gallery, Brooklyn, NY 2010; “Scarlet Fever: The Red Show”, Postcrypt Art Gallery, New York, NY 2010; “Haiti Art Fund”, MonkDogz, New York, NY 2010; “From the Edge”, ZieherSmith, New York, NY 2010; “Erasing Borers: Explorations in Contemporary Indian Art”, PennGallery, Penn College, PA 2009; Queens Museum of Art, Queens, NY 2009; Elizabeth Arts Foundation, New York, NY 2009; “Global Cooling” World Financial Center, NY 2009; Dowd Fine Art Gallery, Cortland, NY 2009; “Dialogue in Art” Santa Monica Studios 2009; “Election 2008”, Art Gotham, New York, NY 2008; “Erasing Borders Exhibition”, Queens Museum of Art, Queens, NY 2008; “Global Fusion Art”, Spark Art Center, NY, NY 2008; Hammond Museum, Salem, NY 2008; The Guild Gallery, NY, NY 2008; Tabla Rasa Gallery, Brooklyn, NY 2008; “South Asian/American Arts Festival”, Santa Monica Studios, Santa Monica, CA 2008; “Postcards from the Edge.”, James Cohan Gallery, New York, NY 2007 Apex Art, New York, NY 2007; “Beyond Borders Event”, ifood TV, New York, NY 2007; “A Holi Trance” (*Permanent installation*)

Solo Show: “The Experience of Hands,” Columbia University, New York, NY 2003.

Media Coverage



Documentary Short "Veru Narula: Uplifting Truth"

The
New York
Times

Los
Angeles
Times



Time Square, New York, NY

Veru has been a guest artist speaker at the Guggenheim Museum (NY, NY 2011), and Bal Nikatan Orphanage (Delhi, India 2019). His art has had wide press coverage that includes reviews in New York Times by former Art Forum editor Benjamin Genocchio, LA Times, 'India Times', and has been featured in articles such as "Body Oddy Oddly," Queer Quarterly, 2021; "Interview with Veru Narula", Mantel.com 2011; "Social issues on the palette, Diaspora artists erase borders", India Abroad 2009; "A Collection Born of Cultural Dislocation", New York Times 2008; Orientation Online Asian Events 2008; "Review of South Asian/American Festival", Los Angeles Times 2008, and "Independence Beyond Borders," Indian Era.com 2007.

The art of Mr. Veru is even on the Moon!

Art on the Moon selection: "Mars Meditation"

ARTIST ID
Lunarprise Mission Participation

Veru Narula

SpaceBlue, the official curator for the Lunarprise Mission, hereby confirms and verifies the following:
The artist(s) and/or entity/entities specified below have been officially chosen and incorporated into the program. Lunarprise Mission is one of the 222 exclusive participants.
These artifacts (name of entity) are included to be part of the Lunar Museum's digital archive, a first-of-its-kind art vault destined for the Earth's Moon.

Mission Launch Details:
NASA Mission: Artemis-3
Rocket Provider: SpaceX
Lunar Landing Date: 2025-2026

SPACE BLUE
Assigned Artist ID
55

Upon the successful touchdown of Lunarprise on Earth's Moon, the artist(s) and/or entity/entities will be able to apply online at: www.spaceblue.com to receive an official Certificate for their art artifacts or entity. The final Certificate will verify the assigned Lunar Artifact ID, correct name(s), the Lunar Landing date and time, the Lunar location, and the Smart Contract ID associated with the mission certificate.
Date: 3/15/2024

SPACE BLUE

Uplifting Truth - Mars Meditation, Poem of Cosmic Inspiration, Super Moon, Kathak Dance

For further details, refer to the Artist Terms and Conditions available at spaceblue.com
For more information about the mission, visit <http://www.lunarprise.com/mission>

"Mars Meditation" (72" x 48") Oil on Canvas,, 3D Printed helmet

Official Lunarprise Certificate

The Making of an Artist

3rd Generation Oil Painter & Engineer

“Oil Painting is a rite of passage in my family, from my mother, father, uncles, aunts, grand-family, and cousins.

Each painting tells a story, combining ideas across emotional experiences, sciences, spiritual iconography, sexuality, literature, technology and ultimately, the pursuit of Freedom”

Age 11: Model Homes & Fashion



Passion for
Creation



The Curatorial Dossier

Discover our curated exhibition proposals

- Spirit of Water
- Female empowerment
- Technology and Engineering in Art
- Christian Culture
- South Asian, Arab and African Culture
- Strip of Life: Ready to Hang

Contact Information

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Contemporary Oil Painter

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FaceBook Fan Page & Youtube: VeruNarulaArt

TikTok: @VeruNarula555